

FOR IMMEDIATE RELEASE

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Honors Awarded to Bettisworth North Leaders Reflect Firm's Commitment to Building Alaska Communities

ANCHORAGE, Alaska – Two leaders with Bettisworth North Architects and Planners have been awarded high honors within their respective practice areas. Leah Boltz, principal, has been named a Fellow by the Society for Marketing Professional Services (SMPS). Dana Nunn, director of interior design, has been inducted into the American Society of Interior Designers (ASID) College of Fellows. The announcement was made by Tracy Vanairsdale, president of Bettisworth North.

“Leah and Dana support their professions and our communities with extraordinary levels of volunteer service,” said Vanairsdale. “They exemplify Bettisworth North’s mission to be Alaska’s Community Builders, which is one of our founding principles. These two set a very high bar, and we are proud to have Leah and Dana recognized for their achievements.”

Boltz leads marketing and business development for Bettisworth North and became a firm principal in 2020. A sought-after speaker, she is highly respected for strategic planning, branding, team building, and community development. Boltz is passionate about advancing the design and construction industries. She has been active in SMPS for more than 10 years, serving as president of the Alaska chapter, sitting on numerous committees, and acting as chapter liaison to SMPS national. Boltz earned her Certified Professional Services Marketer (CPSM) designation from SMPS in 2014.

A long-time advocate of community-building, Boltz guides Bettisworth North’s support of Alaska nonprofits and small businesses by providing counsel on capital projects to expand or enhance service offerings. Boltz is also the co-founder of Parks For All, an initiative to bring inclusive play to Alaskans of all abilities. She was named to the Alaska Journal of Commerce Top Forty Under 40 in 2014.

Director of interior design Dana Nunn is a 20-year professional who manages a staff of eight for all the firm’s projects. Her work centers on commercial design for healthcare, education, civic, and arts and culture facilities. She is a tireless champion of the interior design profession with a long history of volunteerism.

Nunn has been active in ASID’s Alaska chapter since 2003, with roles including two terms as president, finance director, and chair of multiple committees. She has served on the national organization’s Advocate by Design Council since 2018 and volunteers for the Center for Interior Design Accreditation where she has helped accredit interior design programs at six U.S. and Canada universities. Nunn co-

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chairs ASID's IMPACT committee, exploring opportunities for interior design to lead in a changing world and demonstrate that design impacts lives through applied research and evidence-based design.

Nunn co-chairs ASID Alaska chapter's government affairs committee, developing and securing support for reasonable regulation of professional interior design. The focus is on legislation recognizing the impact of interior design on public health, safety, and welfare, and establishing professional registration for qualified interior designers in Alaska.

Boltz and Nunn are based in Bettisworth North's Anchorage office and work on projects across the state.

About Bettisworth North Architects and Planners

Bettisworth North Architect and Planners Inc. celebrates 46 years of Alaska community building through architecture, landscape architecture, and interior design. The firm has worked in 90-plus communities, emphasizing balanced design solutions for Alaska's unique environments, people, places, and values. Bettisworth North is a leader in healthcare, education, commercial, hospitality, federal government and civic design. More at www.bettisworthnorth.com.