

RELEASE TITLE: **PDC Announces Promotions for Early 2020**

PDC Engineers is pleased to announce the following promotions.

Craig Ranson, PLS promotion to Principal

PDC Engineers is proud to announce the promotion of Craig Ranson, PLS, from senior associate to principal. With PDC's recent shift to a four-market-sector model of operations, Ranson has also been selected to lead the firm's land development services division.

Since starting at PDC in 2003, Ranson has been a dynamic leader assisting in the development and promotion of the firm's survey discipline. He continually works to be an ardent supporter of his team, both in terms of employee wellbeing and in securing the tools needed to keep current with the quickly evolving industry. When working with clients, Ranson takes the time to understand the issues surrounding a challenge and presents a working solution.

'The leadership qualities that describe Craig are patient, respectful, respected, and loyal. He has many others, but when considering a principal-level position, these three are key to a solid and sustainable organization.' - Matt Emerson, President, PDC Engineers

Roger Smith, PE, promotion to Senior Associate

Mechanical engineer Roger Smith, PE, has been promoted to senior associate at PDC Engineers. Smith, having 25 years of experience as a mechanical engineer, began his career with Murray & Associates in Juneau, Alaska, and continued there following the firm's acquisition by PDC in 2016.

Smith has been a project manager for mechanical systems on a wide variety of new and renovated facility projects throughout Southeast Alaska. He embraces the challenges of incorporating new technology into facility projects and has been the lead mechanical engineer on a number of prominent projects, each with over a million dollars in mechanical construction.

In addition to his project management work, Smith has served on a variety of committees at PDC. Throughout his career, he has demonstrated strong leadership skills, excellent communication abilities, and high ethical standards.

Clients often request Smith by name and hold him in high regard for his engineering and project management abilities.

PDC is proud to have him as an employee and now as a senior associate.

Daniel McBride, PE promotion to Associate

Daniel McBride has been promoted to associate at PDC Engineers.

McBride started at PDC Engineers in 2006 as a structural CADD technician. He is diligent in his technical work, holds himself and others accountable, and communicates well both internally and externally. He interacts professionally with clients and continues to elevate his skillset

every year. He is always on the lookout for ways to contribute more to PDC's structural discipline, its production group, and the company in general.

In addition to McBride's accomplishments at PDC, he possesses the personality traits that make him a valued servant leader. He is self-aware, honest, self-motivated, optimistic, accountable, and loyal, and he has a strong passion for his work. He understands what he is capable of, what his role is within the organization, and where he can have the most influence for positive change. PDC Engineers is proud to have him as an associate.